

Direct Mailing

Make direct contact with qualified leads. Yale Robbins, Inc. will mail your collateral or direct marketing piece to our exclusive database of residential decision-makers. We can mail your existing collateral, or we can design and produce a custom-mailer for you.

Mailing list includes Board Presidents, Board Memebers, Shareholders/Unit Owners, Property Managers and Superintendents.

Free Standing Inserts

Insert your company literature into The Cooperator. This program offers you our most cost-effective method of reaching your target market. Lists can be segmented to Property Managers, Board Presidents, Shareholders/Unit Owners.

New York Direct Mailing

Borough	Managers	Board Members	Supers	Total
Manhattan	679	5,210	1,610	7,499
Brooklyn	290	1,412	590	2,292
Bronx	127	750	180	1,057
Queens	216	1,213	606	2,035
Staten Island	22	78		100
Total	1,334	8,663	2,986	12,983

New York Free Standing Inserts

Borough	Boards	Property Managers	Unit Owners
Manhattan	2,040	499	7,244
Brooklyn	530	98	1,594
Queens	632	92	2,674
Staten Island	42	9	123
Long Island	194	62	1,028
Westchester	206	91	879
Total	3,644	851	13,542

New Jersey Direct Mailing/Free Standing Inserts

County	Board Members	Managers	Total	County	Board Members	Managers	Total
Atlantic	71	48	119	Monmouth	667	101	768
Bergen	740	149	889	Montgomery	8	2	10
Burlington	290	35	325	Morris	404	60	464
Camden	111	32	143	Ocean	406	46	452
Cape May	42	30	72	Passaic	255	44	299
Cumberland	3	5	8	Somerset	374	38	412
Essex	413	107	520	Sussex	88	8	96
Gloucester	58	10	68	Union	290	45	335
Hudson	547	97	644	Warren	57	2	59
Hunterdon	73	13	86				
Mercer	252	46	298				
Middlesex	472	80	552	Total	5,636	1,000	6,636

*Prices: Free standing inserts – Board and / or Property Managers 55¢ per name – Minimum 1,000 names. Shareholders / Unit owners \$100 / \$1,000 – Minimum 1,000 names

*Prices: Direct Mail / List – Rental Boards 35¢ per name – Minimum 1,000 names. Property Managers 50¢ per name – Minimum 1,000 names

*Lettershop and postage not included in list rental

The Cooperator's Co-op & Condo Expo

The Co-op & Condo Expo attendees list included: Board Members representing 800 buildings - 150,000 units; Managing Agents representing 2,864 buildings - 350,000 units. See how many Expo attendees were asking about your products and services at the last Expo.

Product of Interest	Number	Product of Interest	Number	Product of Interest	Number
Accounting	558	Insurance	655	Security	1190
Architects/Engineers	778	Intercom	637	Signage	962
Attorneys	580	Interior Design	645	Steam	952
Boilers	733	Investment Services	429	Storage	1143
Communications	557	Janitorial Supplies	505	Telecommunications	1344
Conservation	551	Landscaping	573	Tile & Stone	1182
Construction	747	Laundry Rooms	672	Uniforms	1089
Electricity	650	Lenders/Mortgage Brokers	583	Waste Removal	1372
Elevators	681	Mailboxes	598	Windows	1908
Environmental	586	Management	1208		
Exterior Maintenance	575	Parking/Garages	618	Category Type	Number
Fuel Oil	542	Pest Control	964	Board President	322
Gas	461	Plumbing	1170	Board Member	698
HVAC	493	Recreational Facilities	968	Managing Agent	615

Office Buildings

Make direct contact with qualified leads. Yale Robbins, Inc. will mail your collateral or direct marketing piece to our exclusive database of commercial decision-makers. We can mail your existing collateral, or we can design and produce a custom-mailer for you. Mailing lists include Property Managers, Leasing/Managing Agents, Brokers and Developers in the Northeast, Mid-Atlantic and Midwest regions. Get to know who runs the show in 10 states with our Property Manager Contact List. Here is a listing of the property managers of 6,000 office buildings. Alphabetized by management company, each list is customized by region and includes such vital information as building address, size, name of the individual property manager and the building he or she manages, as well as the management company phone number.

Commercial Contact List	Buildings	Managing Agents	Brokers
Cleveland	263	202	200
Greater Pennsylvania	650	915	1,000
Pittsburgh	235	225	200
Westchester/CT	574	411	1,000
New York City	1,281	880	1,000
New Jersey	1,177	1,028	1,000
Boston Suburban	548	368	600
Boston Cambridge	228	261	600
Total	4,681	4,290	5,600

* Customized mailing prices upon request.